AMERICAN RATINGS

Referral QR Partner User Manual

www.abn.us.com

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➢ UNDERSTANDING THE CONCEPT

The Referral Partner QR Process operates key stage, concept of DSA (Direct Sales Agent, who register for free on PerPayment CRM of American Ratings to get unique QR Post card of Business & Individual A-I-R-S Number.

Stage 1 – Direct Selling Agency (DSA) Profile Setup & New Client Acquisition

- Once the PerPayment Account is created and active, the Direct Selling Agency (DSA) can start selling American Business & Individual A-I-R-S Number.
- The DSA supports distribution of QR Postcards and acquisition of new clients under the QR referral program.
- DSAs act as official representatives of American Ratings , helping clients purchase Business & Individual A-I-R-S Number.

Stage 2 – Direct Selling Agency (DSA) DSA Role & Process

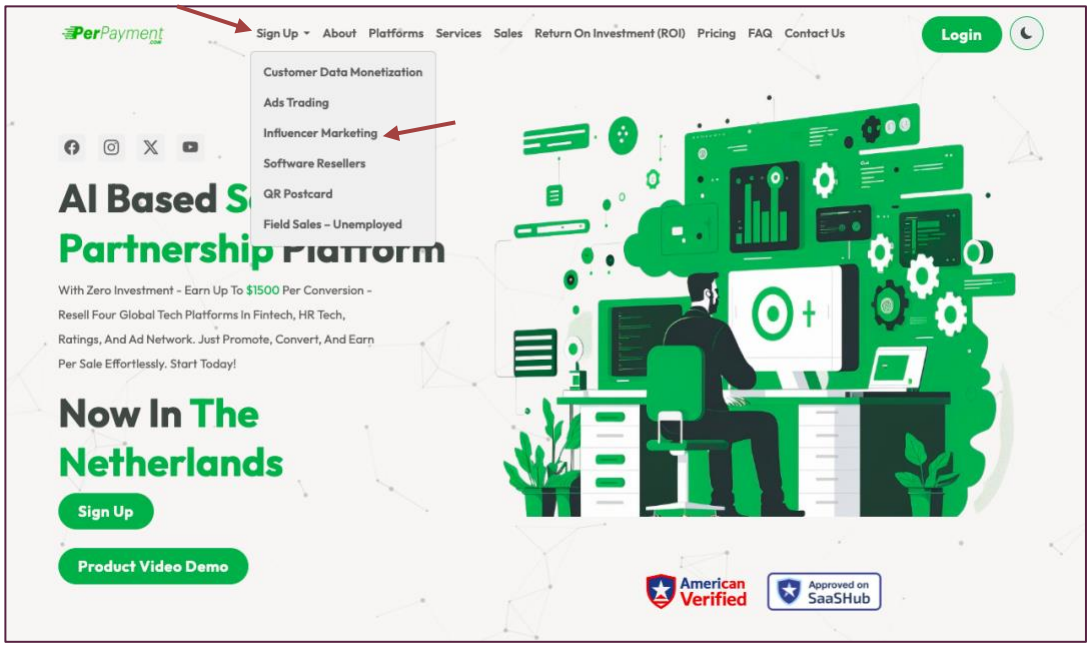
➢ SCREEN 1 – DSA PERPAYMENT CRM REGISTRATION PAGE

Purpose: To securely access the PerPayment dashboard setup using registered credentials created by the Authorized Account Holder.

Steps (Refer to Screen 1.1 - 1.5 below):

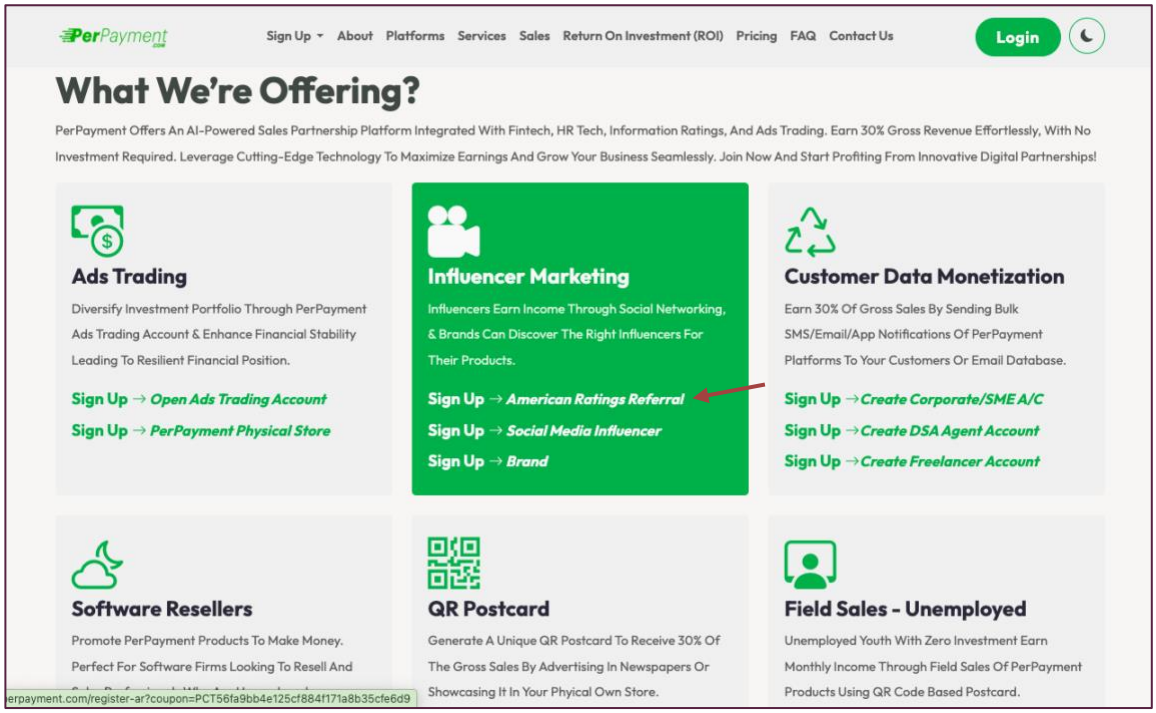
1. Visit PerPayment.com and Select **Sign Up** and from the dropdown menu select **Influencer Marketing** (Screen 1 below)

Screen 1.1 – Dashboard Screen (For Illustration Purpose)



2. From the Dashboard, click on the “American Ratings Referral” section under Influencer Marketing to proceed.

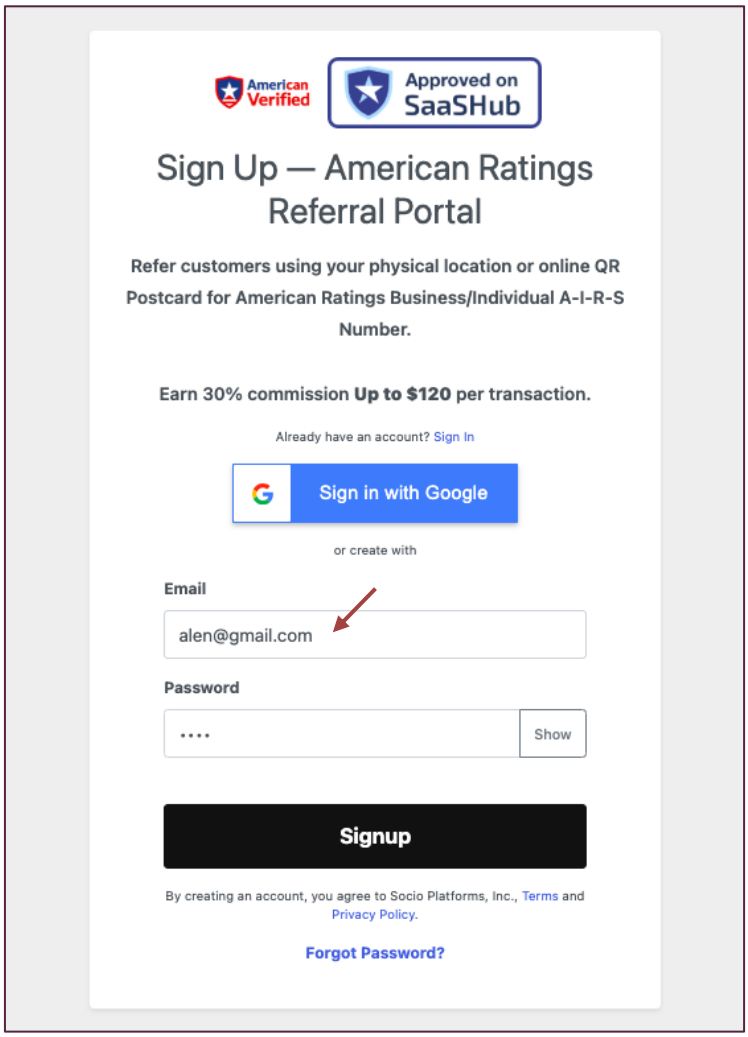
Screen 1.2 – Dashboard Selection Screen (For Illustration Purpose)



3. Enter the Email ID shared by the Authorized Account Holder to Sign Up and proceed to the next stage.

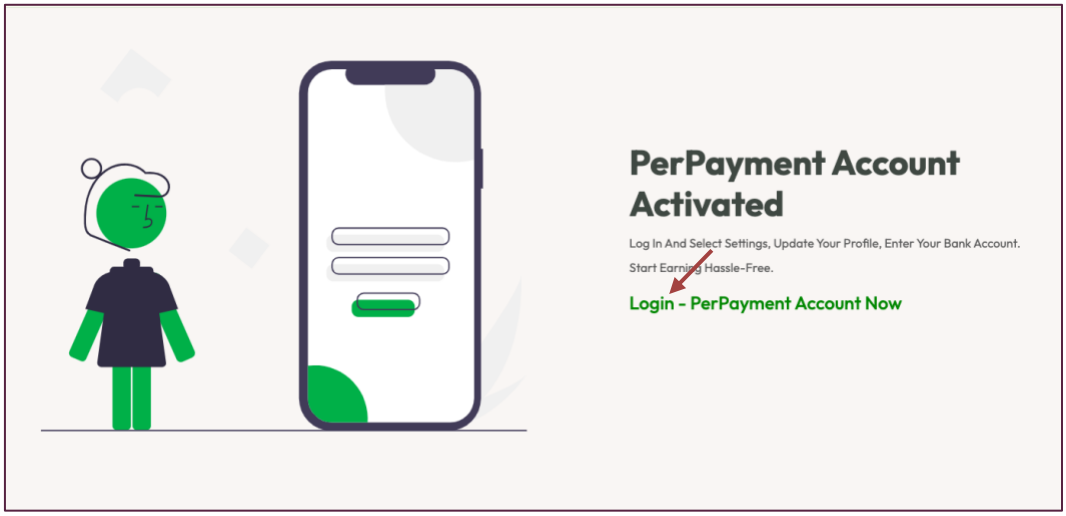
For Example:
If the Authorized Account Holder used alen@gmail.com during registration (as shown in Stage 1 – Screen 1.2), use the same email credentials to continue and setup activities. Password can be used as per your choice.

Screen 1.3 – Sign Up Page (For Illustration Purpose)



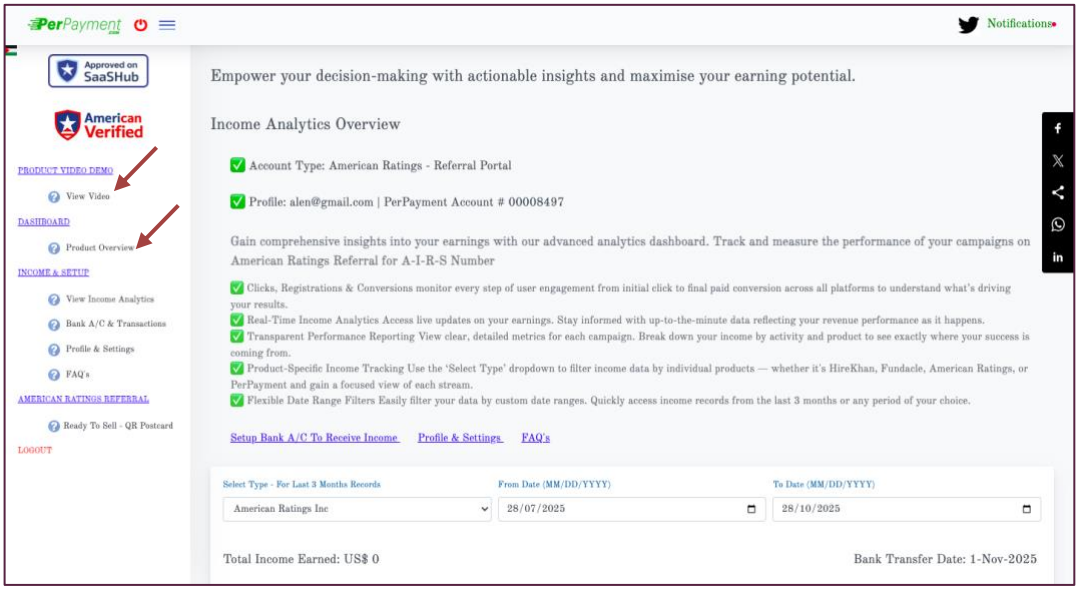
4. Click on Login and enter the same credential used for Sign In

Screen 1.4 – Login Page (For Illustration Purpose)



5. Once logged in, the Dashboard Screen will be displayed where you can see **View Video** and **Product Overview**

Screen 1.5 – Dashboard Screen (For Illustration Purpose)



➢ SCREEN 2 – ACCOUNT & PROFILE SETUP SCREEN

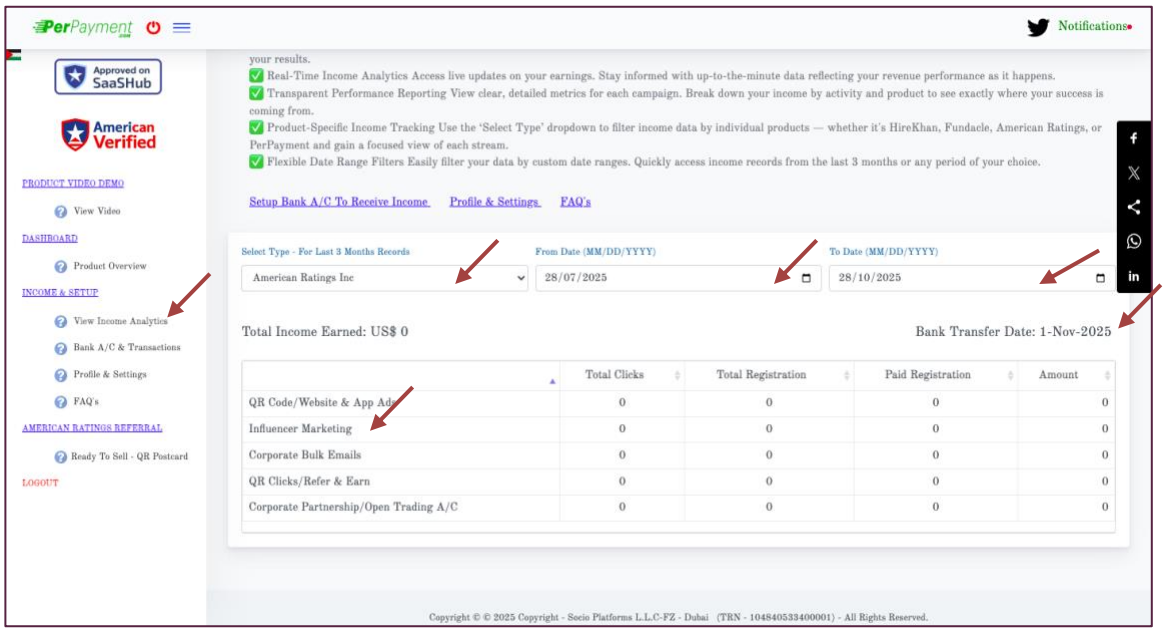
2.1 View Income Analytics

Purpose: To access and review income analytics details generated from multiple earning sources under the registered PerPayment account. This section allows the Authorized Account Holder to track total earnings, view transaction summaries, and verify the scheduled bank transfer date within the selected time period.

Steps (Refer to Screen 2.1 below):

1. Go to INCOME & SETUP → View Income Analytics.
2. Select the record type (e.g., *AMERICAN RATINGS INC*) and set the From Date and To Date.
3. View Total Click, Registration, Paid Registration and Income Earned and the scheduled Bank Transfer Date.
4. Review the income table showing earnings from all active sources and campaigns. For example – Influencer Marketing

Screen 2.1 – View Income Analytics Screen (For Illustration Purpose)



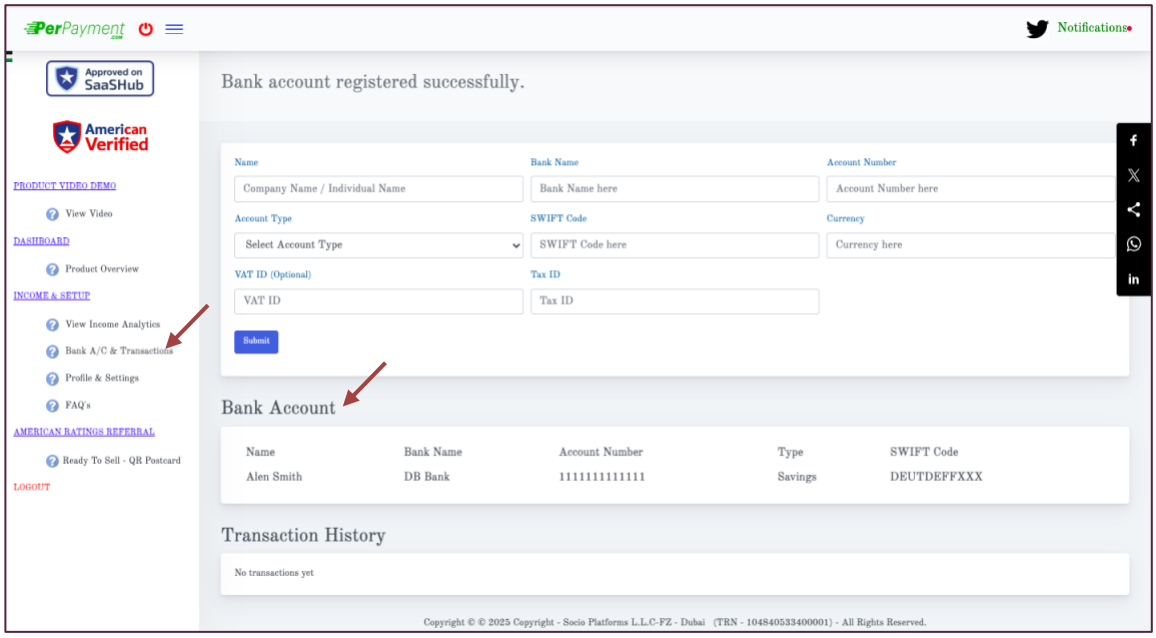
2.2 Bank Account & Transaction

Purpose: To view linked bank account details and monitor payment transactions.

Steps (Refer to Screen 2.2 below):

1. Go to INCOME & SETUP → Bank A/C & Transactions.
2. Set up the authorized account holder's (Business Owner's) profile with all required bank account details.
3. Submitted details will be visible once completed.

Screen 2.2 – Bank Account and Transaction Setup (For Illustration Purpose)



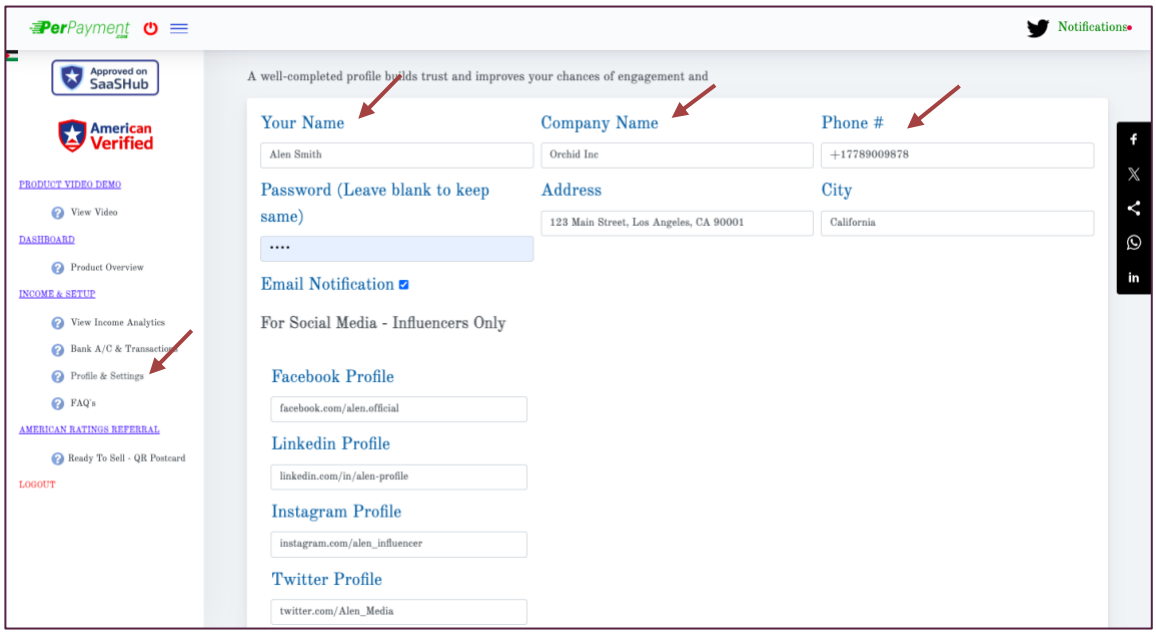
2.3 *Profile & Setting*

Purpose: To manage personal details and update account preferences.

Steps (Refer to Screen 2.3 below):

1- Open INCOME & SETUP → Profile & Settings.
2- Complete the personal information, contact details, company name, address and social media profile
3- Click **Submit** at the bottom to securely update and save your personal details.

Screen 2.3 – Profile Setup (For Illustration Purpose)



Note - You can visit the FAQ section for a more detailed understanding of features and processes.

➢ SCREEN 3 – AMERICAN RATING REFERRAL

Purpose - Place the postcards at premium or high-traffic locations where professionals and visitors frequently pass by. Ensure they are positioned in a clearly visible area so that both sides of the postcard can be easily seen. Each display should prominently show the Business and Individual A-I-R-S numbers.

Available Record Types and Earnings -

Product Type	Description	Commission Per Successful Conversion
Business A-I-R-S Number	Company credit validation profile	**Up to $100**
Individual A-I-R-S Number	Personal/business owner credit profile	**Up to $25**

Promotional Assets

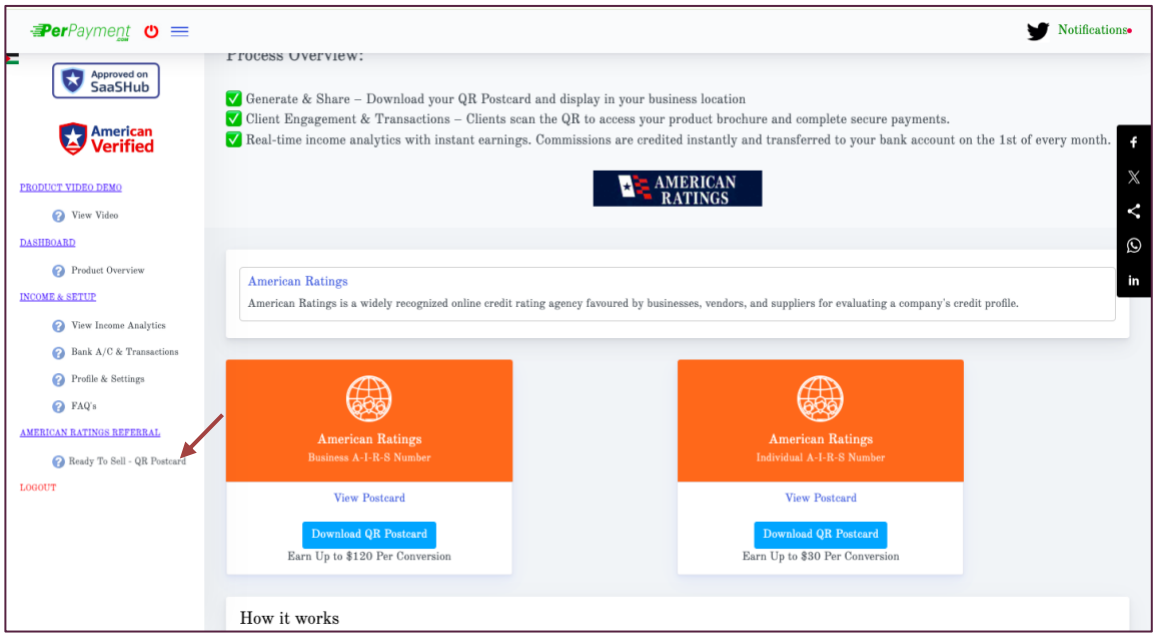
View Postcard
Preview promotional content before sharing.

Download QR Postcard
A unique QR-coded PDF linked to your PerPayment account for earning commission.

Steps (Refer to Screen 3.1- 3.4 below):

1- Go to American Ratings Referral -> Ready to Sell - QR Postcard

Screen 3.1 – Ready to Sell - QR Postcard (For Illustration Purpose)

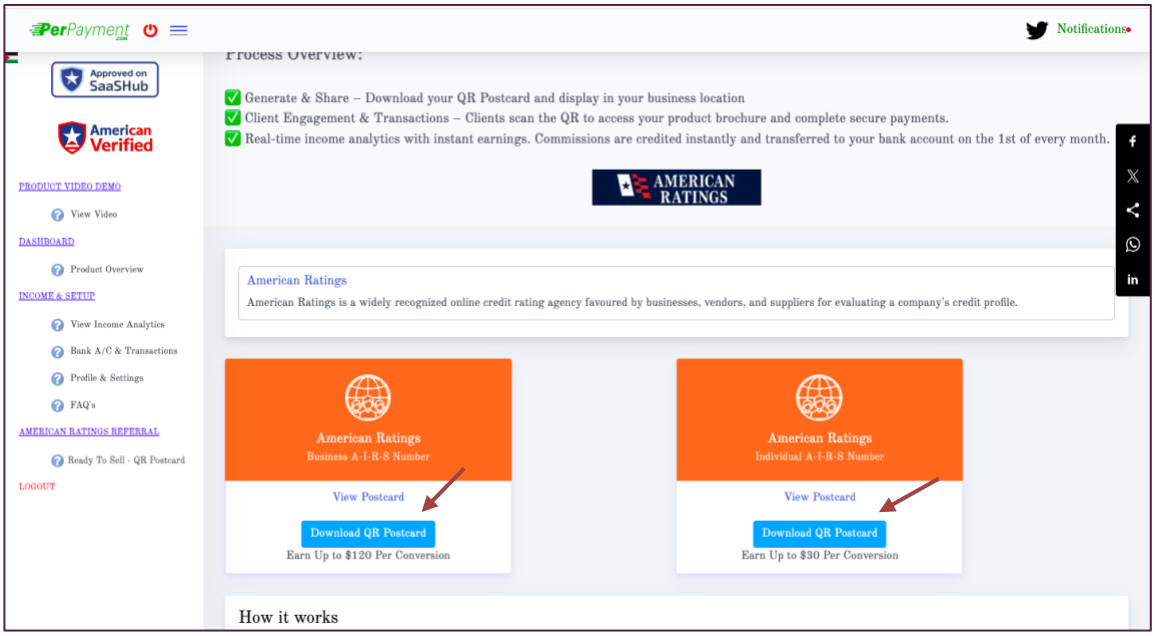


2- Select the desired product category and download

a) Business A-I-R-S Number

b) Individual A-I-R-S Number

Screen 3.2 – Download the desired product to sell via QR Postcard (For Illustration Purpose)



This will be the format of QR Postcard for Business and Individual A-I-R-S Number, you can share through Email, WhatsApp and Other Mediums.

Business A-I-R-S Number Sample

Individual A-I-R-S Number Sample