



AMERICAN
RATINGS

Lead Magnet Portal

*User's Manual
Channel Partners*



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➤ Screen 1 – Login Page

Purpose: Securely access the Lead Magnet Partner Portal using your registered credentials.

Steps (Refer to Screen 1 below):

1. Click Login. (See Step 1 on Screen 1 below)
2. Enter your registered email and password. (See Step 2 on Screen 1 below)
3. Click Login to access your account. (See Step 3 on Screen 1 below)

Screen 1 – Login Page (Steps shown below to correspond to this screen)

A screenshot of the American Ratings Lead Magnet Login page. The page has a dark blue background. At the top, there is a navigation bar with the American Ratings logo on the left and a list of links: Pricing, Dashboard, Billing, FAQ, Trust, How It Works, Why Choose, Process, Global, Support, and Login. The Login link is highlighted with a red arrow. In the center of the page, there is a white login form. The form has a title "Login" and a subtitle "Lead Magnet". Below the title, there are two input fields: "Email ID" with the value "steve@icollect.com" and "Password" with masked characters "*****". A red arrow points to the Email ID field. Below the password field, there is a link "Forgot Password?". At the bottom of the form, there is a red "Login" button. A red arrow points to the Login button.



➤ Screen 2 – Password Reset

Purpose: Reset your password during first-time login or when required for security reasons.

Steps (Refer to Screen 2 below):

1. Enter your new password and confirm it. (See Step 1 on Screen 2 below)
2. Click Submit. (See Step 2 on Screen 2 below)
3. Once updated successfully, proceed to your Dashboard. (See Step 3 on Screen 2 below)

Screen 2 – Password Reset (Steps shown below to correspond to this screen)

The screenshot shows a web interface for a password reset. At the top is a dark blue header with the "AMERICAN RATINGS" logo on the left and navigation links "User Management", "Dashboard", and "Sign out" on the right. The main content area has a light blue background. In the center is a white card titled "Mandatory Password Change – Security Reasons". Inside the card, there is a text input field labeled "Recommended Password (Editable)" containing the text "g8fsWT6#Uu". To the right of the input field is a blue "Copy" button. Below the input field is a large blue "Submit" button. Two teal arrows are overlaid on the image: one points from the top-left of the input field towards the top-left of the "Submit" button, and the other points from the bottom-left of the input field towards the top-right of the "Submit" button. At the bottom of the page, below the card, is the copyright text "© 2025 American Ratings. All Rights Reserved."



➤ Screen 3 – Access Dashboard

Purpose: Navigate to the main control panel dashboard after logging in.

Steps (Refer to Screen 3 below):

1. Click Go to Dashboard. (See Step 1 on Screen 3 below)
2. The dashboard displays your name, date & time, total purchased points, and remaining points. (See Step 2 on Screen 3 below)

Screen 3 – Dashboard (Steps shown below to correspond to this screen)

Eligible for United States

User Management ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

10/11/2025 - 18:01:13

Hello, Stephen Geogre

Live Dashboard - Lead Magnet Portal

Search by client email... Search

Total Purchased Points
1000.00 Points

US\$ Market Value
\$50,000.00

Points Used
0.00 Points

Points Remaining
1000.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number Recharge Points Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status	Application Form
No records found						



➤ Screen 4 – User Management Overview

Purpose: Manage internal users who can access and allocate A-I-R-S Numbers within your organization.

Path: *User Management* → *Dropdown* → *Manage Users*

Steps (Refer to Screen 4.1 to 4.4 below):

1. Click Manage Users to view or add internal users. (Step 1 on Screen 4.1 below)
2. Enter user details Name, Email, Contact Number, Designation and click on Add User (Step 2 on Screen 4.2 below)
3. The system automatically generates a password for the user. Share it for their first-time login. (Step 3 on Screen 4.3 below)
4. User is created, their details will be displayed on-screen. You can enable or disable a user anytime as needed. (Step 4 on Screen 4.4 below)

Note: Internal users are typically staff members responsible for managing A-I-R-S Number allocations.

Screen 4.1 – Manage User (All steps shown below correspond to this screen)

The screenshot displays the American Ratings Lead Magnet Portal. At the top, a dark blue navigation bar contains the American Ratings logo, the text "Eligible for United States", and a dropdown menu for "User Management". The dropdown menu is open, showing "Manage Users" and "Transfer Points". Other navigation links include "Reports", "Password", "FAQ", "Recharge Points", "24x7 Support", and "Sign out". Below the navigation bar, the user is greeted with "Hello, Stephen Geogre" and the date/time "10/11/2020 18:01:13". The main heading is "Live Dashboard - Lead Magnet Portal". On the right, there is a search bar labeled "Search by client email..." with a "Search" button. The dashboard features four white cards: "Total Purchased Points" (1000.00 Points), "US\$ Market Value" (\$50,000.00), "Points Used" (0.00 Points), and "Points Remaining" (1000.00 Points). Below these cards, a blue link states "1 Point = 1 Individual A-I-R-S Number | 5 Points = 1 Business A-I-R-S Number". There are three buttons: "Allocate New A-I-R-S Number", "Recharge Points", and "Lead Magnet Reports". A light blue box titled "Allocated A-I-R-S Number Details" contains the text "Only the most recent 15 records are shown. For more detailed information, please refer to the Reports section in your profile". At the bottom, a table header is visible with columns: "#", "Client Name", "Email", "Type", "Points Utilized", "Status", and "Application Form". The table currently shows "No records found".

#	Client Name	Email	Type	Points Utilized	Status	Application Form
No records found						



Screen 4.2 - Enter user details (Steps shown below correspond to this screen)

User Management ▾ Dashboard Sign out

Add New User

Full Name

Roger Frend

Email ID

roger@gmail.com

Country:

United States

Password

aL655joQ8X

Copy

Add User

Users Created

#	Person Name	User Name (Email)	Status	Action
No users found				

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Screen 4.3 - Enter user details (Steps shown below correspond to this screen)

Success

New user **roger@gmail.com** has been added successfully.

Country Code: US

Country Name: United States

Email: roger@gmail.com [Copy](#)

Password: aL6S5JoQ8X [Copy](#)

[Go to Manage Users](#)



Screen 4.4 - Details will be displayed on the screen. You can enable or disable (Steps shown below to correspond to this screen)

AMERICAN RATINGS

User Management ▾ Dashboard Sign out

Add New User

Full Name

Email ID

Country:

-- Select Country --

Password

aHEuwQB\$tH

Copy

Add User

Users Created

#	Person Name	User Name (Email)	Status	Action
1	Roger Frend	roger@gmail.com	Active	Disable Now

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➤ Screen 5 – Transfer Points

Purpose: Transfer Lead Magnet Points to internal users for allocation tasks.

Path: *User Management* → *Dropdown* → *Transfer Points*

Steps (Refer to Screen 5.1 to 5.3 below):

1. Select the user to whom you wish to transfer points. (Step 1 on Screen 5.1 below)
2. Enter the number of points to transfer and click on Transfer Now. (Step 2 on Screen 5.2 below)
3. The updated points distribution will appear immediately on your dashboard with their credentials (Step 3 on Screen 5.3 below)

Example: When you transfer 100 points to user Roger Frend, both balances and transfer details update instantly.

Screen 5.1 – Transfer Points (Steps shown below to correspond to this screen)

Dashboard Sign out

Transfer Points to User

Select User – Displays only the users you have added

-- Choose User --

Admin Balance:
1000 Points

Points to Transfer

Transfer Now

Recent Transfers

#	Recipient Email	Points	Date	Status
No transfers yet.				



Screen 5.2 – Transfer Points (Steps shown below to correspond to this screen)

AMERICAN RATINGS

Dashboard Sign out

Transfer Points to User

Select User – Displays only the users you have added

Roger Frend (roger@gmail.com) ▼

Admin Balance:
1000 Points

Points to Transfer

100

Transfer Now

Recent Transfers

#	Recipient Email	Points	Date	Status
No transfers yet.				

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Screen 5.3 – Updated points distribution with User Credentials (Steps shown below to correspond to this screen)

AMERICAN RATINGS

DashboardSign out

Transfer Points to User

Select User – Displays only the users you have added

-- Choose User --

Admin Balance:
900 Points

Points to Transfer

Please fill in this field.
Transfer Now

Recent Transfers

#	Recipient Email	Points	Date	Status
1	roger@gmail.com	100	2025-10-11 12:42:38	Success

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➤ Screen 6 – Allocate New A-I-R-S Number

Purpose: Allocate A-I-R-S Numbers directly to clients without assigning them to any internal user.

Steps (Refer to Screen 6.1 to 6.2 below):

1. Choose the Certificate Type with total points– Individual or Business. (Step 1 on Screen 6.1 below)
2. Enter all required details accurately. (Step 2 on Screen 6.2 below)
3. The available points appear automatically. (Step 3 Screen 6.2 below)
4. Click Submit.

The client automatically receives an email and WhatsApp message with next-step instructions. (Refer to Screen 7 below)

Screen 6.1 – A-I-R-S Number Allocation (Steps shown below to correspond to this screen)

 Dashboard Recharge Points 24x7 Support Sign out

Allocate A-I-R-S Number

Current Points Balance: 900 Points

Select A-I-R-S Type

☐ Individual A-I-R-S (1 Point) **Available** ☐ Business A-I-R-S (5 Points) **Available**

Full Name

Enter full name

Email ID

Enter email

Client Country: Select from Dropdown if not United States

United States

Mobile Number

Enter mobile number

Submit



Screen 6.2 – All required details accurately with available points post selection of certificate (Steps shown below correspond to this screen)



DashboardRecharge Points24x7 SupportSign out

Allocate A-I-R-S Number

Current Points Balance: 895 Points

Select A-I-R-S Type

☐ Individual A-I-R-S (1 Point) Available ☒ Business A-I-R-S (5 Points) Available

Full Name

David Cruz

Email ID

dharifam1212@gmail.com

Client Country: Select from Dropdown if not United States

United States

Mobile Number

+1 212-456-7890

Submit



➤ Screen 7 - A-I-R-S Number Allocation – Post Submission Process

Purpose: Understand what happens after the A-I-R-S application is allotted.

Once the internal staff or channel partner fills in and submits the applicant's details, the following process takes place:

Step 1 - A confirmation screen appears stating "Application Accepted". Means the application details are sent to the client.

Step 2 - An email and WhatsApp message containing the A-I-R-S Number application link are automatically sent to the applicant.

Step 3 - The applicant must open the shared link and complete the required details in the online form.

Step 4 - Upon successful submission, the applicant's A-I-R-S Number status changes from Pending to Processing status and is updated in the system.

Step 5 - After the status changes to "Processing," the American Ratings Operation Team takes over the application review and verification process.

Step 1 – Allocator Screen Dashboard

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Dashboard Recharge Points 24x7 Support Sign out

Allocate A-I-R-S Number

Application accepted.

Email & WhatsApp Message sent to client.

You may also share the A-I-R-S Number Application URL with your client via any preferred medium to facilitate faster application approval.

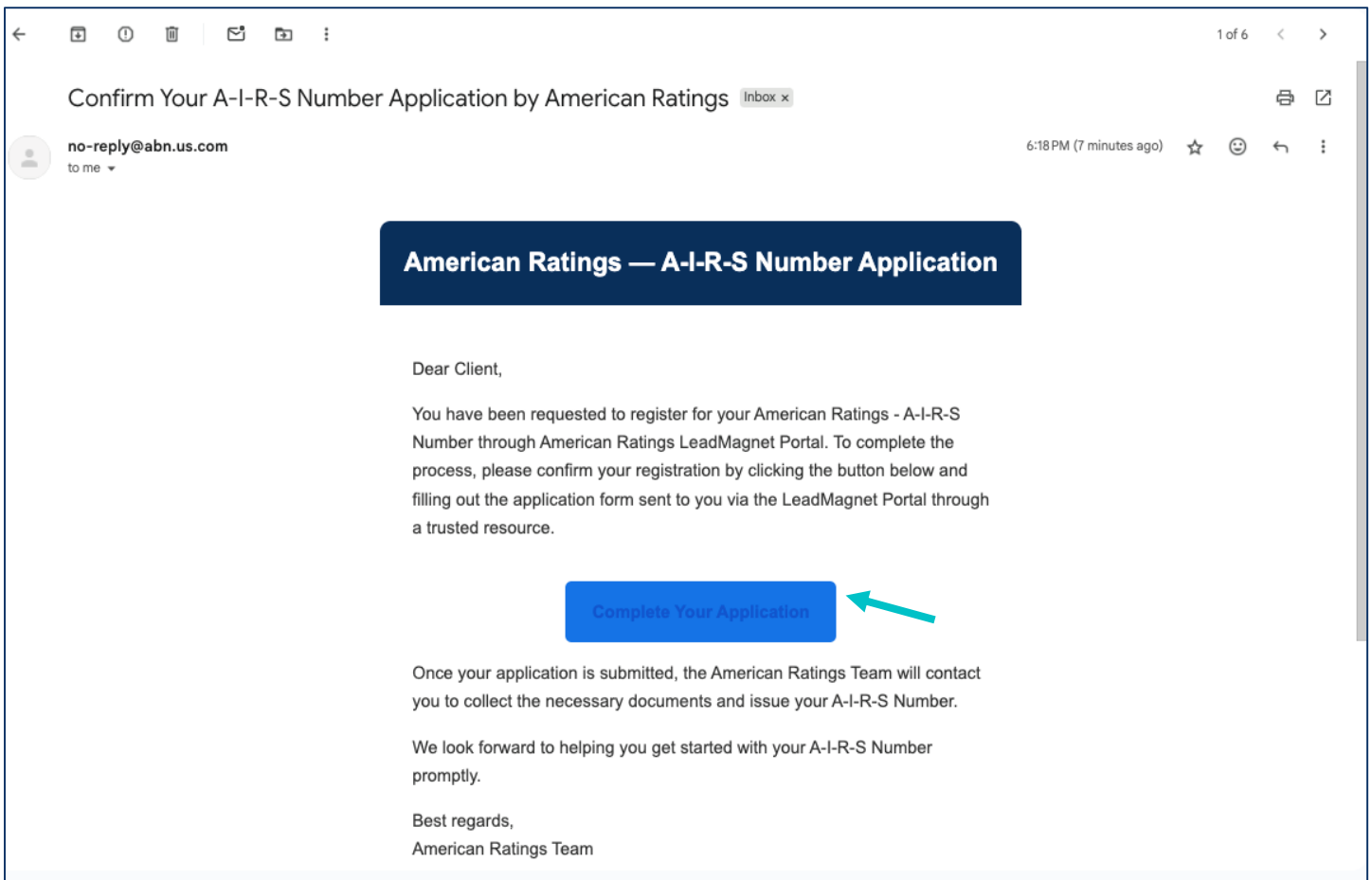
<https://www.abn.us.com/leadmagnet/assign.php?random=355588681339604>

Copy Online Application Link

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Step 2 – A-I-R-S Number Application Receiver Screen containing the A-I-R-S Number application link





Step 3 – A-I-R-S Number Application Receiver Screen required details in the online form



24x7 Support

**The Business A-I-R-S application fee \$1500
has already been paid by Stephen Geogre.**

No payment is required. Please proceed by filling out the application form.

Application is for **American Business A-I-R-S Number**

[Preview the Sample A-I-R-S Certificate](#)

Fill in Business Details

Company Name

GlobalTech Solutions Inc.

Company Representative

David Cruz

Address 1

2455 Industrial Park Drive

Address 2

Suite 402

State

California

City

San Diego

Country

United States

Pin Code

92121

Email ID

dharifam1212@gmail.com

Phone Number

+1 (858) 555-2470

Submit Application



Step 4 – Allocator Screen Dashboard: The application status is Pending, indicating that the applicant has not yet submitted the required form details.

Eligible for United States

User Management ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

10/11/2025 - 18:27:27

Hello, Stephen Geogre

Search by client email... Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points
1000.00 Points

US\$ Market Value
\$50,000.00

Points Used
105.00 Points

Points Remaining
895.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number Recharge Points Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status ⓘ	Application Form
1	David Cruz	dharifam1212@gmail.com	Business	5	Pending	Delete Copy Link

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Step 5 – Allocator Screen Dashboard shows a PROCESSING status, indicating that the client has completed and submitted the application for their A-I-R-S number.

Eligible for United States

User Management ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

10/11/2025 - 18:33:08

Hello, Stephen Geogre

Search by client email... Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points
1000.00 Points

US\$ Market Value
\$50,000.00

Points Used
105.00 Points

Points Remaining
895.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number

Recharge Points

Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status ⓘ	Application Form
1	David Cruz	dharifam1212@gmail.com	Business	5	Processing	Delete Copy Link



➤ Screen 8 – A-I-R-S Application Status

Purpose: Track each application's current stage.

Status Types (Refer to Screen 8 below):

1. Pending – Application Sent

The application for the selected A-I-R-S Number has been successfully sent and is awaiting the client to complete and submit the form.

2. Processing – App Accepted

The application for A-I-R-S Number has been accepted.

At this stage, the American Ratings Internal Operation Team reviews and processes the application. Within **6 working days**, the respective **A-I-R-S Number** will be assigned.

3. Used – A-I-R-S Issued

The respective **A-I-R-S Number** has been issued and activated for business use.

The **status on the dashboard** has also been updated to reflect this completion.



Screen 8 – Status Types (All steps shown below correspond to this screen)

Eligible for United States

User Management ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

Hello, Stephen Geogre

Search by client email...

Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points
1000.00 Points

US\$ Market Value
\$50,000.00

Points Used
105.00 Points

Points Remaining
895.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number

Recharge Points

Lead Magnet Reports

Pending – Application Sent
Processing – App Accepted
Used – A-I-R-S Issued

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status ?	Application Form
1	David Cruz	dharifam1212@gmail.com	Business	5	Processing	Delete Copy Link

www.abn.us.com



➤ Screen 8 – Reports Summary (A-I-R-S Number Allocation Report)

Purpose: To understand the functionality and operation of the Lead Magnet Portal Report Category.

Path: *Dashboard* → *Reports Dropdown* → *A-I-R-S Allocation*

Steps (Refer to Screen 8.1 to 8.3 below):

1. Click on Report and select A-I-R-S Allocation. (Step 1 on Screen 8.1 below)
2. The Report Screen will appear. Enter the required details, such as Select User / Channel Partner, Status, Start Date, and End Date, then click Generate Report (Step 2 on Screen 8.2 below)
3. The system will generate the report in PDF format based on the provided inputs (Step 3 on Screen 8.3 below)

Screen 8.1 – A-I-R-S Allocation Report (Steps shown below to correspond to this screen)

AMERICAN RATINGS Eligible for United States Manuals User Management Reports Password FAQ Recharge Points 24x7 Support Sign out

10/13/2025 - 14.25.22

Hello, Stephen Geogre

Search by client email... Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points 1000.00 Points	US\$ Market Value \$50,000.00	Points Used 105.00 Points	Points Remaining 895.00 Points
---	---	-------------------------------------	--

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number Recharge Points Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status	Application Form
---	-------------	-------	------	-----------------	--------	------------------



Screen 8.2 – A-I-R-S Allocation Report fields are displayed based on the respective user credentials. (Steps shown below to correspond to this screen)

Note – The given credentials are for illustration purposes only. You can select the required fields based on your specific requirements.

AMERICAN RATINGS

Dashboard Sign out

Report - Allocated A-I-R-S Number Application

Select User / Channel Partner

Stephen Geogre (steve@icollect.com) x

Status

Processing v

From Date

11/10/2025

To Date

11/10/2025

Generate Report

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Screen 8.3 - The report will be generated and can be downloaded in **PDF format** for internal use.

Report - Allocated A-I-R-S Number Application

User / Channel Partner: Stephen Geogre

Email: steve@icollect.com

Status: P

From: 2025-10-11 **To:** 2025-10-11

[Download PDF](#)

[Home](#)

Summary: Pending: 0 | Processing: 1 | Used: 0 | Total: 1

#	Client Name	Email	Type	Status
1	David Cruz	dharifam1212@gmail.com	Business	Processing



➤ Screen 9 – Reports Summary (Lead Magnet Points Transfer History Report)

Purpose: To understand the functionality and operation of the Lead Magnet Points Transfer Report.

Path: *Dashboard* → *Reports Dropdown* → *Points Transfer History*

Steps (Refer to Screen 9.1 to 9.3 below):

1. Click on Report and select Lead Magnet Points Transfer History. (Step 1 on Screen 9.1 below)
2. The Report Screen will appear. Enter the required details such as User / Channel Partner, Transaction Type (Credit/Debit), Start Date, and End Date, then click Generate Report. (Step 2 on Screen 9.2 below)
3. The system will generate the Points Transfer History Report based on the provided inputs, which can be downloaded in PDF format for internal use. (Step 3 on Screen 9.3 below)

Screen 9.1 – Points Transfer History Report (Steps shown below to correspond to this screen)

AMERICAN RATINGS Eligible for United States Manuals User Management Reports Password FAQ Recharge Points 24x7 Support Sign out

10/13/2025 - 15

Hello, Stephen Geogre

Live Dashboard - Lead Magnet Portal

Search by client email... **Search**

Total Purchased Points
1000.00 Points

US\$ Market Value
\$50,000.00

Points Used
105.00 Points

Points Remaining
895.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number **Recharge Points** **Lead Magnet Reports**

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status	Application Form
---	-------------	-------	------	-----------------	--------	------------------



Screen 9.2 – Points Transfer History screen is displayed based on the respective user credentials.
(The steps shown below correspond to this screen.)

Note – The given credentials are for illustration purposes only. You can select the required fields based on your specific requirements.

AMERICAN RATINGS

Dashboard Sign out

Report - Lead Magnet Points Transfer History

Select User / Channel Partner

Stephen Geogre (steve@icollect.com) ×

From Date

11/10/2025

To Date

11/10/2025

Generate Report

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Screen 9.3 - The report will be generated and can be downloaded in PDF format for internal use.

Report – Lead Magnet Points Transfer History

Selected Email: steve@icollect.com | **From:** 2025-10-11 | **To:** 2025-10-11

[Download PDF](#)

[Home](#)

#	Person Name	User Email	Points	Transfer Status	Transfer Date
1	Stephen Geogre	roger@gmail.com	100	Success	2025-10-11 12:42:38

Total Points Transferred on this page: 100

Grand Total Points Transferred: 100

Page 1 of 1

--- End of Report ---



➤ Understanding the A-I-R-S Allocation Report (Screen 8)

The A-I-R-S Allocation Report provides a detailed overview of how applications are allocated to users or channel partners within the Lead Magnet Portal.

It helps administrators and team members track submission progress, monitor status updates, and verify which user or partner is handling a specific application.

Key Highlights:

- Enables real-time tracking of application allocations and statuses.
- Helps in monitoring performance across users or partners.
- Assists management in ensuring transparency and accountability in the allocation process.
- Can be used for internal review and record-keeping through downloadable PDF reports.

➤ Understanding the Points Transfer History Report (Screen 9)

The Points Transfer History Report displays all transactions related to the transfer of points between users and channel partners.

It provides a transparent view of credit and debit entries, helping in managing and auditing incentive programs efficiently.

Key Highlights:

- Shows complete transaction history, including points credited and current balance.
- Supports filtering by date, user, and transaction type for focused analysis.
- Allows administrators to verify reward activities and prevent discrepancies.
- The report can be exported in PDF format for internal tracking and compliance.



➤ Screen 10 – General Navigation Guide

Purpose: Navigate key menu options within the Lead Magnet Portal.

Menu Option	Purpose
Password	Change or reset your login password.
FAQ	Access frequently asked questions.
Recharge Points	Add new Lead Magnet Points to your account.
24x7 Support	Contact support team anytime.
Sign Out	Securely exit the portal.

Note: Always **log out** after completing your session to maintain data security.