

Lead Magnet Portal

User Manual
Internal Users



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➤ Screen 1 – Login Page

Purpose: Securely access the Lead Magnet Partner Portal using your registered credentials.

Steps (Refer to Screen 1 below):

1. Visit the website <https://abn.us.com/leadmagnet/login> and click on Login
2. Enter your registered email and auto-generated password shared by the Channel Partner (Screen 1.2 below)
3. Click Login to access your account and change your Password with dashboard access. (Screen 1.3 below)

Note – Auto generated password used for the first-time login

A screenshot of the American Ratings Lead Magnet Login page. The page has a dark blue background. At the top left is the American Ratings logo. At the top right is a navigation menu with links: Pricing, Dashboard, Billing, FAQ, Trust, How It Works, Why Choose, Process, Global, Support, and Manuals. In the center is a white login card. The card has the title "Login" and "Lead Magnet" in bold. Below the title are two input fields: "Email ID" with the value "roger@gmail.com" and "Password" with masked characters "*****". Two red arrows point to these fields. Below the password field is a link "Forgot Password?". At the bottom of the card is a blue "Login" button.



Screen 1.3 – Enter a new password of your choice for security and future logins

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Manuals ▾ Dashboard Sign out

Mandatory Password Change – Security Reasons

Recommended Password (Editable)

fp\$J!x)pMC

Copy

Submit

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Screen 1.3 - After creating a new password, the following screen will appear, allowing you to access the dashboard.

Password has been updated successfully

You can now continue to your dashboard

Go to Dashboard



→ Screen 2 – Dashboard Access

Purpose: To understand the functionality and operation of the Lead Magnet Portal dashboard

You can view details such as Name, Total Points Purchased, Remaining Points, and Date & Time and Allocation New A-I-R-S Number (For Illustration Purpose)

Eligible for United States

Manuals ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

10/13/2025 - 18:13:57

Hello, Roger Frend

Search by client email... Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points
100.00 Points

US\$ Market Value
\$5,000.00

Points Used
0.00 Points

Points Remaining
100.00 Points

1 Point = 1 Individual A-I-R-S Number | 5 Points = 1 Business A-I-R-S Number

Allocate New A-I-R-S Number Recharge Points Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the Reports section in your profile

#	Client Name	Email	Type	Points Utilized	Status ?	Application Form
No records found						



→ Screen 3 – Allocate New A-I-R-S Number

Purpose: Allocate A-I-R-S Numbers directly to clients by filling the details

Steps (Refer to Screen 3.1 to 3.2 below):

1. Choose the **Certificate Type** with total points– Individual or Business. (Screen 3.1 below)
2. Enter all **required details** accurately. (Screen 3.2 below)
3. The **available points** appear automatically. (Screen 3.2 below)
4. Click **Submit**.

The client automatically receives an **email** and **WhatsApp message** with next-step instructions. (Refer to Screen 4 below)

Screen 3.1 – A-I-R-S Number Allocation (For Illustration Purpose)

Dashboard Recharge Points 24x7 Support Sign out

Allocate A-I-R-S Number

Current Points Balance: 100 Points

Select A-I-R-S Type

☐ Individual A-I-R-S (1 Point) Available ☐ Business A-I-R-S (5 Points) Available

Full Name

Email ID

Client Country: Select from Dropdown if not United States

Mobile Number

Submit



Screen 3.2 – All required details accurately with available points post selection of certificate (For Illustration Purpose)



DashboardRecharge Points24x7 SupportSign out

Allocate A-I-R-S Number

Current Points Balance: 95 Points

Select A-I-R-S Type

☐ Individual A-I-R-S (1 Point) Available

☒ Business A-I-R-S (5 Points) Available

Full Name

Den Millis

Email ID

cpo@socioin.com

Client Country: Select from Dropdown if not United States

United States

Mobile Number

12125551212

Submit



➤ Screen 4 - A-I-R-S Number Allocation – Post Submission Process

Purpose: Understand what happens after the A-I-R-S application is allotted.

Once the internal staff fills in and submits the applicant's details, the following process takes place:

Step 1 - A confirmation screen appears stating "Application Accepted". Means the application details are sent to the client.

Step 2 - An email and WhatsApp message containing the A-I-R-S Number application link are automatically sent to the applicant.

Step 3 - The applicant must open the shared link and complete the required details in the online form.

Step 4 - Upon successful submission, the applicant's A-I-R-S Number status changes from Pending to Processing status and is updated in the system.

Step 5 - After the status changes to "Processing," the American Ratings Operation Team takes over the application review and verification process

Step 1 – Allocator Screen Dashboard (System Generated)

Dashboard Recharge Points 24x7 Support Sign out

Allocate A-I-R-S Number

Application accepted.

Email & WhatsApp Message sent to client.

You may also share the A-I-R-S Number Application URL with your client via any preferred medium to facilitate faster application approval.

<https://www.abn.us.com/leadmagnet/assign.php?random=485047552859352>

Copy Online Application Link

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Step 2 – A-I-R-S Number Application Receiver Screen containing the A-I-R-S Number application link (System Generated)

1 of 6

Confirm Your A-I-R-S Number Application by American Ratings Inbox x

no-reply@abn.us.com
to me

6:18 PM (7 minutes ago)

American Ratings — A-I-R-S Number Application

Dear Client,

You have been requested to register for your American Ratings - A-I-R-S Number through American Ratings LeadMagnet Portal. To complete the process, please confirm your registration by clicking the button below and filling out the application form sent to you via the LeadMagnet Portal through a trusted resource.

Complete Your Application

Once your application is submitted, the American Ratings Team will contact you to collect the necessary documents and issue your A-I-R-S Number.

We look forward to helping you get started with your A-I-R-S Number promptly.

Best regards,
American Ratings Team

Step 3 – A-I-R-S Number Application Receiver Screen required details in the online form

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24x7 Support

Application is for **American Business A-I-R-S Number**
[Preview the Sample A-I-R-S Certificate](#)

Fill in Business Details

Company Name

PrimeTech Solutions Inc.

Company Representative

Adam James

Address 1

123 Business Avenue

Address 2

Suite 402, Tech Park

State

California

City

Los Angeles

Country

United States

Pin Code

90017

Email ID

salesteamcallreport@gmail.com

Phone Number

+1-310-555-7890

Submit Application



Step 4 – Allocator Screen Dashboard: The application status is Pending, indicating that the applicant has not yet submitted the required form details.

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Eligible for United States

Manuals ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

10/14/2025 - 14:38:31

Hello, Roger Frend

Search by client email... Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points
100.00 Points

US\$ Market Value
\$5,000.00

Points Used
10.00 Points

Points Remaining
90.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number Recharge Points Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status ⓘ	Application Form
1	Adam James	salesteamcallreport@gmail.com	Business	5	Pending	<button>Delete</button> Copy Link





Step 5 – The Allocator Screen Dashboard displays a 'PROCESSING' status, indicating that the client has completed and submitted the application for their A-I-R-S number.

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Eligible for United States

Manuals Reports Password FAQ Recharge Points 24x7 Support Sign out

Live Dashboard - Lead Magnet Portal

Total Purchased Points
100.00 Points

US\$ Market Value
\$5,000.00

Points Used
10.00 Points

Points Remaining
90.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number

Recharge Points

Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status	Application Form
1	Adam James	salesteamcallreport@gmail.com	Business	5	Processing	Delete Copy Link
2	Den Millis	cpo@socioin.com	Business	5	Pending	Delete Copy Link

Note:

- Case 1: When the client fills in all the required details, the status changes to “Processing.”
- Case 2: When the client does not fill in the required details, the status remains “Pending.”



➤ Screen 5 – A-I-R-S Application Status

Purpose: Track each application's current stage.

Status Types (Refer to Screen 5 below):

1. **Pending** – Application Sent

The application for the selected A-I-R-S Number has been successfully sent and is awaiting the client to complete and submit the form.

2. **Processing** – App Accepted

The application for A-I-R-S Number has been accepted.

At this stage, the American Ratings Internal Operation Team reviews and processes the application. Within 6 working days, the respective A-I-R-S Number will be assigned.

3. **Used** – A-I-R-S Issued

The respective A-I-R-S Number has been issued and activated for business use.

The status on the dashboard has also been updated to reflect this completion.

Screen 5 – Status Types (For Illustration Purposes)

Eligible for United States

Manuals ▾ Reports ▾ Password ▾ FAQ Recharge Points 24x7 Support Sign out

Live Dashboard - Lead Magnet Portal

Total Purchased Points
100.00 Points

US\$ Market Value
\$5,000.00

Points Used
10.00 Points

Points Remaining
90.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

Allocate New A-I-R-S Number

Recharge Points

Pending – Application Sent
Processing – App Accepted
Used – A-I-R-S Issued

Lead Magnet Reports

Allocated A-I-R-S Number Details

Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status ⓘ	Application Form
1	Adam James	salesteamcallreport@gmail.com	Business	5	Processing	DeleteCopy Link
2	Den Millis	cpo@socioin.com	Business	5	Pending	DeleteCopy Link



➤ Screen 6 – Reports Summary (A-I-R-S Number Allocation Report)

Purpose: To understand the functionality and operation of the Lead Magnet Portal Report Category.

Path: *Dashboard* → *Reports Dropdown* → *A-I-R-S Allocation*

Steps (Refer to Screen 6.1 to 6.3 below):

1. Click on Report and select **A-I-R-S Allocation**. (Step 1 on Screen 6.1 below)
2. The Report Screen will appear. Enter the required details, such as Select User / Channel Partner, Status, Start Date, and End Date, then click Generate Report (Step 2 on Screen 6.2 below)
3. The system will generate the report in **PDF format** based on the provided inputs (Step 3 on Screen 6.3 below)

Screen 6.1 – A-I-R-S Allocation Report (Steps shown below to correspond to this screen)

The screenshot shows the American Ratings Lead Magnet Portal dashboard. At the top, there is a navigation bar with the American Ratings logo, 'Eligible for United States', and links for Manuals, Reports, Password, FAQ, Recharge Points, 24x7 Support, and Sign out. A dropdown menu for 'Reports' is open, showing 'A-I-R-S Allocation' and 'Points Transfer History'. The main content area displays the user's name 'Hello, Roger Frend' and the date '10/14/2025 - 14:05:12'. Below this is a 'Live Dashboard - Lead Magnet Portal' section with four cards: 'Total Purchased Points' (100.00 Points), 'US\$ Market Value' (\$5,000.00), 'Points Used' (10.00 Points), and 'Points Remaining' (90.00 Points). A note states '1 Point = 1 Individual A-I-R-S Number | 5 Points = 1 Business A-I-R-S Number'. There are three buttons: 'Allocate New A-I-R-S Number', 'Recharge Points', and 'Lead Magnet Reports'. Below these is a section titled 'Allocated A-I-R-S Number Details' with a note: 'Only the most recent 15 records are shown. For more detailed information, please refer to the Reports section in your profile'. A table lists the allocated numbers:

#	Client Name	Email	Type	Points Utilized	Status	Application Form
1	Adam James	salesteamcallreport@gmail.com	Business	5	Processing	Delete Copy Link



Screen 6.2 – A-I-R-S Allocation Report fields are displayed based on the respective user credentials. (Steps shown below to correspond to this screen)

Note – The given credentials are for **illustration purposes only**. You can select the required fields based on your specific requirements.

DashboardSign out

Report - Allocated A-I-R-S Number Application

Select User / Channel Partner
Roger Frend (roger@gmail.com) ×

Status
Processing ▾

From Date
14/10/2025

To Date
14/10/2025

Generate Report

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Screen 6.3 - The report will be generated and can be downloaded in PDF format for internal use.

Report - Allocated A-I-R-S Number Application

User / Channel Partner: Roger Frend
Email: roger@gmail.com
Status: P
From: 2025-10-14 To: 2025-10-14

Download PDF

Home

Summary: Pending: 1 | Processing: 1 | Used: 0 | Total: 2

#	Client Name	Email	Type	Status
1	Adam James	salesteamcallreport@gmail.com	Business	Processing



➤ Screen 7 – Reports Summary (Lead Magnet Points Transfer History Report)

Purpose: To understand the functionality and operation of the Lead Magnet Points Transfer Report.

Path: Dashboard → Reports Dropdown → Points Transfer History

Steps (Refer to Screen 7.1 to 7.3 below):

1. Click on Report and select Lead Magnet Points Transfer History. (Step 1 on Screen 7.1 below)
2. The Report Screen will appear. Enter the required details such as User / Channel Partner, Transaction Type (Credit/Debit), Start Date, and End Date, then click Generate Report. (Step 2 on Screen 7.2 below)
3. The system will generate the Points Transfer History Report based on the provided inputs, which can be downloaded in PDF format for internal use. (Step 3 on Screen 7.3 below)

Screen 7.1 – Points Transfer History Report (Steps shown below to correspond to this screen)

AMERICAN RATINGS Eligible for United States Manuals Reports Password FAQ Recharge Points 24x7 Support Sign out

10/14/2025 - 14:00:00

A-I-R-S Allocation
Points Transfer History

Hello, Roger Frend

Search by client email... Search

Live Dashboard - Lead Magnet Portal

Total Purchased Points
100.00 Points

US\$ Market Value
\$5,000.00

Points Used
10.00 Points

Points Remaining
90.00 Points

[1 Point = 1 Individual A-I-R-S Number](#) | [5 Points = 1 Business A-I-R-S Number](#)

[Allocate New A-I-R-S Number](#) [Recharge Points](#) [Lead Magnet Reports](#)

Allocated A-I-R-S Number Details
Only the most recent 15 records are shown. For more detailed information, please refer to the **Reports** section in your profile

#	Client Name	Email	Type	Points Utilized	Status	Application Form
1	Adam James	salesteamcallreport@gmail.com	Business	5	Processing	Delete Copy Link



Screen 7.2 – Points Transfer History screen is displayed based on the respective user credentials.
(The steps shown below correspond to this screen.)

Note – The given credentials are for **illustration purposes only**. You can select the required fields based on your specific requirements.

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Dashboard Sign out

Report - Lead Magnet Points Transfer History

Select User / Channel Partner

Roger Frend (roger@gmail.com) x

From Date

14/10/2025

To Date

14/10/2025

Generate Report

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Screen 7.3 - The report will be generated and can be downloaded in PDF format for internal use.

Report – Lead Magnet Points Transfer History

Selected Email: roger@gmail.com | From: 2025-10-08 | To: 2025-10-14

[Download PDF](#) [Home](#)

#	Remitter Name	Remitted By	Points	Transfer Status	Transfer Date
1	Stephen Geogre	steve@icollect.com	100	Success	2025-10-11 12:42:38

Total Points Transferred on this page: 100
Grand Total Points Transferred: 100

Page 1 of 1
--- End of Report ---



➤ Understanding the A-I-R-S Allocation Report (Screen 6)

The A-I-R-S Allocation Report provides a detailed overview of how applications are allocated to users or channel partners within the Lead Magnet Portal.

It helps administrators and team members track submission progress, monitor status updates, and verify which user or partner is handling a specific application.

Key Highlights:

- Enables real-time tracking of application allocations and statuses.
- Helps in monitoring performance across users or partners.
- Assists management in ensuring transparency and accountability in the allocation process.
- Can be used for internal review and record-keeping through downloadable PDF reports.

➤ Understanding the Points Transfer History Report (Screen 7)

The Points Transfer History Report displays all transactions related to the transfer of points between users and channel partners.

It provides a transparent view of credit and debit entries, helping in managing and auditing incentive programs efficiently.

Key Highlights:

- Shows complete transaction history, including points credited and current balance.
- Supports filtering by date, user, and transaction type for focused analysis.
- Allows administrators to verify reward activities and prevent discrepancies.
- The report can be exported in PDF format for internal tracking and compliance.

➤ Screen 8 – General Navigation Guide

Purpose: Navigate key menu options within the Lead Magnet Portal.

Menu Option	Purpose
Password	Change or reset your login password.
FAQ	Access frequently asked questions.
Recharge Points	Add new Lead Magnet Points to your account.
24x7 Support	Contact support team anytime.
Sign Out	Securely exit the portal.

Note: Always **log out** after completing your session to maintain data security.