



AMERICAN RATINGS

Media Partner User Manual

A-I-R-S Number

QR Postcard for Newspapers & Magazines

The A-I-R-S Number QR Postcard is a certified digital identity tool designed for publication in newspapers and magazines. It enables readers and advertisers to instantly verify a company's **American Industry Rating Standard (A-I-R-S)** credentials by scanning the QR code, enhancing business credibility and public trust through both **print and digital media visibility**.



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➤ UNDERSTANDING THE CONCEPT

The Referral Partner Process operates in two key stages.

Stage 1 – Direct Selling Agency (DSA) Involvement for Profile Setup & Media House Coordination (QR Postcard Printing in Newspapers / Magazines)

- The **Direct Selling Agency (DSA) Representative** assists Media Houses in completing their account profile to generate a **Unique QR Postcard** linked to the **A-I-R-S Number Certificate**, and supports **Bank Account setup** for payouts.
- The **DSA** facilitates the **configuration and distribution of QR Postcards**, and manages **new client acquisition** under the Media Partner Program.
- Acting as **authorized representatives of American Ratings**, DSAs help partners set up their **PerPayment CRM Accounts**, generate **QR Postcards**, link **Bank Accounts**, and ensure the **printing and publication of QR Postcards** across **Newspaper and Magazine (Print/Digital)** platforms.



Stage 2 – Direct Selling Agency (DSA) DSA Role & Process

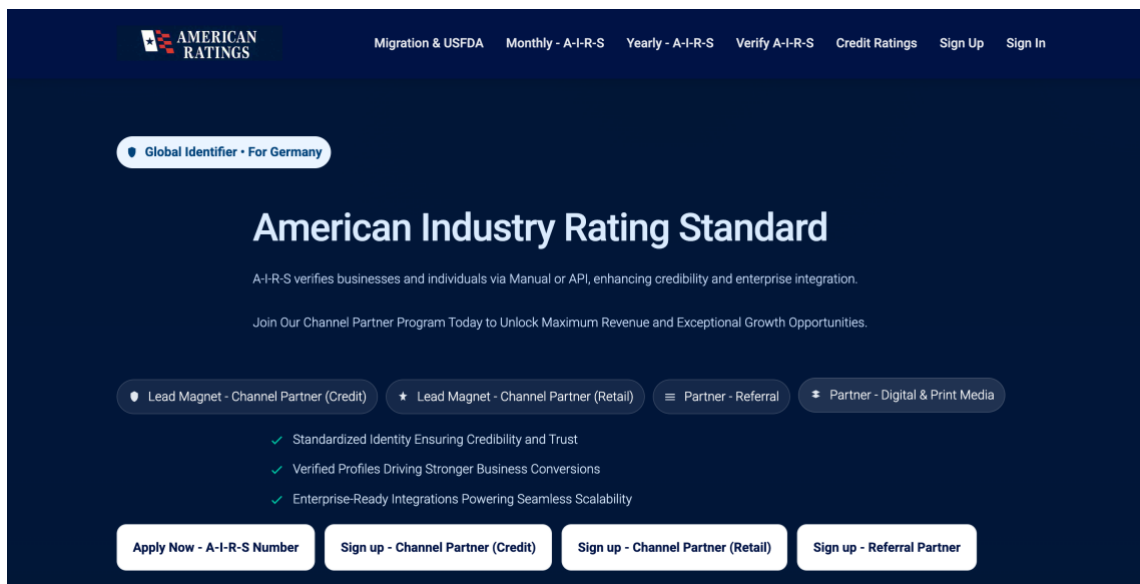
➤ SCREEN 1 – LOGIN PAGE

Purpose: To securely access the PerPayment dashboard setup credentials for the Authorized Account Holder of the Media House

Steps (Refer to Screen 1.1 - 1.5 below):

1. Visit abn.us.com and click on **Partner – Digital & Print Media** (Screen 1 below)

Screen 1.1 – Home Page (For Illustration Purpose)





2. From the Registration Screen for Partner – Digital & Print Media section

Screen 1.2 – Dashboard Selection Screen (For Illustration Purpose)

PerPayment

Sign Up — American Ratings
Partner Media | Digital & Print

Digital & Print Media—Newspapers and Magazines can register, print QR Postcards, and earn online effortlessly without any upfront investment or cost.

Earn 30% commission Up to \$120 per transaction.

Already have an account? Sign in

Sign in with Google

or create with

Email
alen@gmail.com

Password
..... Show

Signup

By creating an account, you agree to Socio Platforms, Inc., [Terms](#) and [Privacy Policy](#)

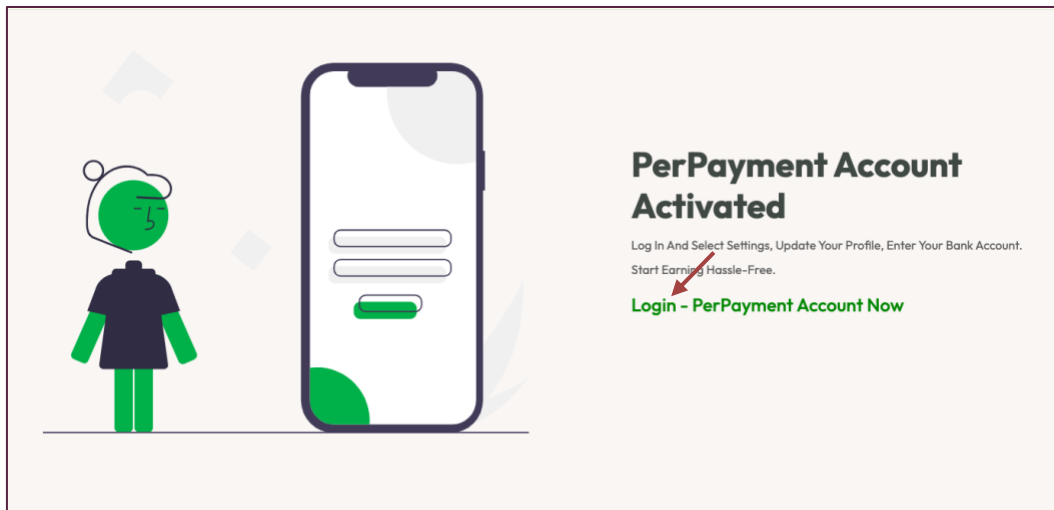
[Forgot Password?](#)

3. Enter the Email ID shared by the Authorized Account Holder to Sign Up and proceed to the next stage.



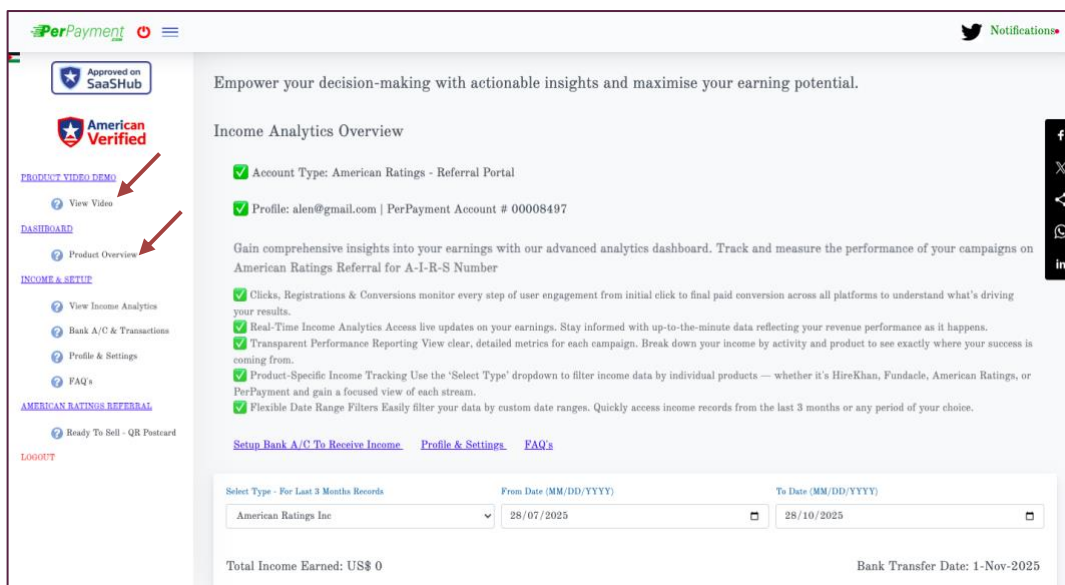
4. Click on Login and enter the same credential used for Sign In

Screen 1.4 – Login Page (For Illustration Purpose)



5. Once logged in, the Dashboard Screen will be displayed where you can see **View Video** and **Product Overview**

Screen 1.5 – Dashboard Screen (For Illustration Purpose)





➤ SCREEN 2 – ACCOUNT & PROFILE SETUP SCREEN

2.1 View Income Analytics

Purpose: To access and review income analytics details generated from multiple earning sources under the registered PerPayment account. This section allows the Authorized Account Holder to track total earnings, view transaction summaries, and verify the scheduled bank transfer date within the selected time period.

Steps (Refer to Screen 2.1 below):

1. Go to INCOME & SETUP → View Income Analytics.
2. Select the record type (e.g., *AMERICAN RATINGS INC*) and set the From Date and To Date.
3. View Total Click, Registration, Paid Registration and Income Earned and the scheduled Bank Transfer Date.
4. Review the income table showing earnings from all active sources and campaigns. For example – Influencer Marketing

Screen 2.1 – View Income Analytics Screen (For Illustration Purpose)

your results.

- ✓ Real-Time Income Analytics Access live updates on your earnings. Stay informed with up-to-the-minute data reflecting your revenue performance as it happens.
- ✓ Transparent Performance Reporting View clear, detailed metrics for each campaign. Break down your income by activity and product to see exactly where your success is coming from.
- ✓ Product-Specific Income Tracking Use the 'Select Type' dropdown to filter income data by individual products — whether it's HireKhan, Fundacle, American Ratings, or PerPayment and gain a focused view of each stream.
- ✓ Flexible Date Range Filters Easily filter your data by custom date ranges. Quickly access income records from the last 3 months or any period of your choice.

[Setup Bank A/C To Receive Income](#) [Profile & Settings](#) [FAQ's](#)

Select Type - For Last 3 Months Records From Date (MM/DD/YYYY) To Date (MM/DD/YYYY)

American Ratings Inc 28/07/2025 28/10/2025

Total Income Earned: US\$ 0 Bank Transfer Date: 1-Nov-2025

	Total Clicks	Total Registration	Paid Registration	Amount
QR Code/Website & App Ad	0	0	0	0
Influencer Marketing	0	0	0	0
Corporate Bulk Emails	0	0	0	0
QR Clicks/Refer & Earn	0	0	0	0
Corporate Partnership/Open Trading A/C	0	0	0	0

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2.2 Bank Account & Transaction

Purpose: To view linked bank account details and monitor payment transactions.

Steps (Refer to Screen 2.2 below):

1. Go to INCOME & SETUP → Bank A/C & Transactions.
2. Set up the authorized account holder's (Business Owner's) profile with all required bank account details.
3. Submitted details will be visible once completed.

Screen 2.2 – Bank Account and Transaction Setup (For Illustration Purpose)

PerPayment

Approved on SaaSHub

American Verified

PRODUCT VIDEO DEMO

View Video

DASHBOARD

Product Overview

INCOME & SETUP

View Income Analytics

Bank A/C & Transactions

Profile & Settings

FAQ's

AMERICAN RATINGS REFERRAL

Ready To Sell - QR Postcard

LOGOUT

Bank account registered successfully.

Name: Company Name / Individual Name

Bank Name: Bank Name here

Account Number: Account Number here

Account Type: Select Account Type

SWIFT Code: SWIFT Code here

Currency: Currency here

VAT ID (Optional): VAT ID

Tax ID: Tax ID

Submit

Bank Account

Name	Bank Name	Account Number	Type	SWIFT Code
Alen Smith	DB Bank	11111111111111	Savings	DEUTDEFFXXX

Transaction History

No transactions yet

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2.3 Profile & Setting

Purpose: To manage personal details and update account preferences.

Steps (Refer to Screen 2.3 below):

- 1- Open INCOME & SETUP → Profile & Settings.
- 2- Complete the personal information, contact details, company name, address and social media profile
- 3- Click **Submit** at the bottom to securely update and save your personal details.

Screen 2.3 – Profile Setup (For Illustration Purpose)

Note - You can visit the FAQ section for a more detailed understanding of features and processes.



➤ SCREEN 3 – AMERICAN RATING REFERRAL

Purpose - Place the postcards at premium or high-traffic locations where professionals and visitors frequently pass by. Ensure they are positioned in a clearly visible area so that both sides of the postcard can be easily seen. Each display should prominently show the Business and Individual A-I-R-S numbers.

Available Record Types and Earnings -

Product Type	Description	Commission Per Successful Conversion
Business A-I-R-S Number	Company credit validation profile	Up to \$120
Individual A-I-R-S Number	Personal/business owner credit profile	Up to \$30

Promotional Assets

View Postcard

Preview promotional content before sharing.

Download QR Postcard

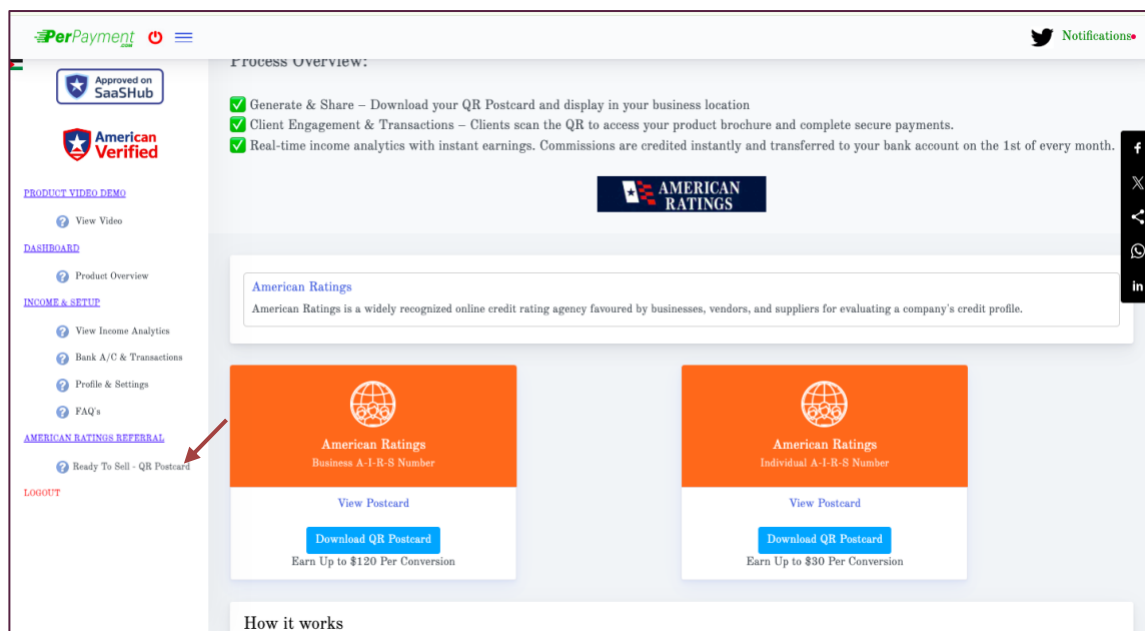
A unique QR-coded PDF linked to your PerPayment account for earning commission.



Steps (Refer to Screen 3.1- 3.4 below):

1- Go to American Ratings Referral -> Ready to Sell - QR Postcard

Screen 3.1 – Ready to Sell - QR Postcard (For Illustration Purpose)

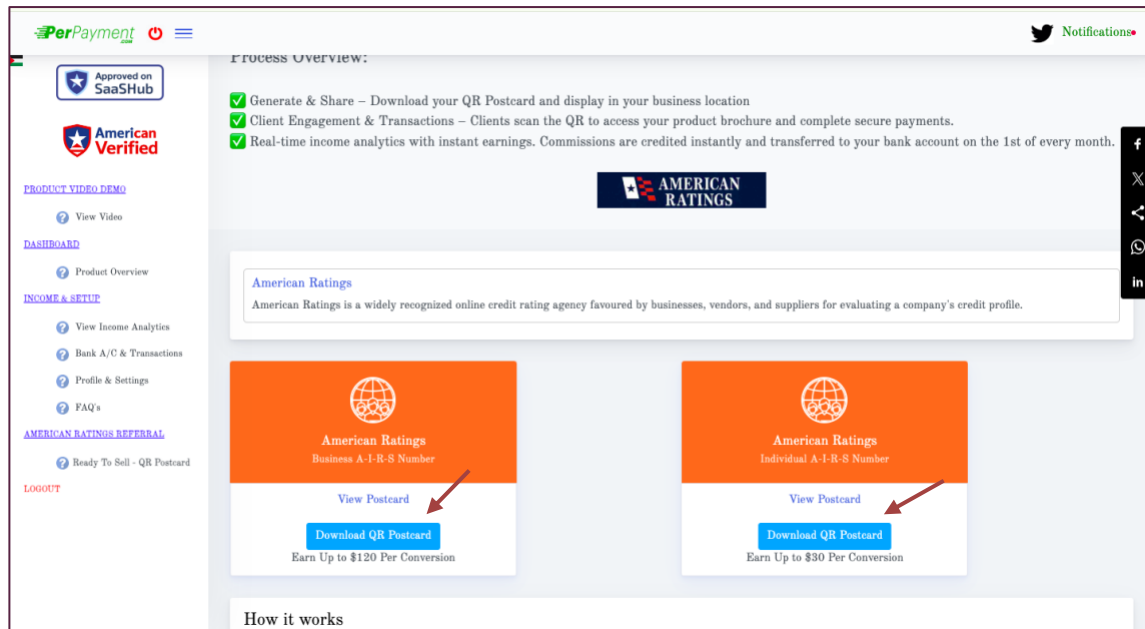




2- Select the desired product category and download

- a) Business A-I-R-S Number
- b) Individual A-I-R-S Number

Screen 3.2 – Download the desired product to sell via QR Postcard (For Illustration Purpose)





This will be the format of QR Postcard for Business and Individual A-I-R-S Number

Business A-I-R-S Number Sample

**AMERICAN
RATINGS**

**Business A-I-R-S
Number Certificate
for US \$400**

**SCAN.
PAY.
GO.**

Scan QR Code


Verifications	Industry Standards
 Vendor Verification Web API	 American Business A-I-R-S Number
 Website & Email Secured Seal	 American Individual A-I-R-S Number

www.abn.us.com

Individual A-I-R-S Number Sample

**AMERICAN
RATINGS**

**Individual A-I-R-S
Number Certificate
for US \$100**

**SCAN.
PAY.
GO.**

Scan QR Code


Verifications	Industry Standards
 Vendor Verification Web API	 American Business A-I-R-S Number
 Website & Email Secured Seal	 American Individual A-I-R-S Number

www.abn.us.com



3.3 - Print the QR Postcard in Newspaper/Magazine

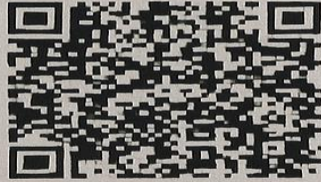
Screen 3.3 – Place the QR Postcard on relevant location in News Paper for Business A-I-R-S Number (For Illustration Purpose)

The New York Times
WEDNESDAY, SEPTEMBER 18, 2023

AMERICAN RATINGS
Business A-I-R-S
Number Certificate
for US \$400

SCAN.
PAY.
GO.

Scan QR Code



Verifications	Industry Standards
 Vendor Verification Web API	 American Business A-I-R-S Number
 Website & Email Secured Seal	 American Individual A-I-R Number

www.abn.us.com

Position in Bankslope: Most Improve Primary Housing Costs or How Undermined a Housing



Screen 3.4 – Place the Postcard Stand on relevant location of Magazine for A-I-R-S Number (For Illustration Purpose)



Note - The postcard stand will feature double-sided visibility in Newspaper/Magazines, displaying both the Business A-I-R-S Number and Individual A-I-R-S Number postcards. For illustration purposes, two separate samples have been shared; however, in the final version, a single stand will showcase both certificate one on each side.